

**Permission for your child to be added to the Kids Run Free  
Marathon Kids Digital Tracking System**

Dear Parent/Guardian,

We are Kids Run Free, a National children's charity helping kids to become healthier, happier and more confident through running. We provide running opportunities for toddlers to teens in parks and other green spaces as well as our amazing Marathon Kids UK Schools programme.

We're so excited that your child's school is taking part in Marathon Kids with the goal to run/walk regularly and achieve up to four marathons over the academic year, they'll make you proud!

Our programme is based on research leading to our 5 pillars: goal setting, tracking, rewarding, celebrating and role modelling. We provide schools with a Digital Tracking System (DTS), all children are added onto this system allowing the school to track and measure all progress and participation.

All running data from the DTS is password protected and anonymised, it allows the school and Kids Run Free to see the following across all year groups and by gender:

- Attendance levels to encourage more participation
- Distance run to reward children
- The impact of the programme on physical activity levels compared across the UK
- Where the Marathon Kids programme can be further developed in order to increase inclusivity & participation

**How Kids Run Free uses the running data from the Digital Tracking System**

All running data is used to support Kids Run Free in our aim to reach more children across the UK as well as enabling us to:

- Make evidence based case studies to support more schools uptake
- Influence Regional and National Governing Bodies in child health and wellbeing
- Give evidence based statistics for our research to increase participation

**Why we ask your permission to add your child to the Digital Tracking System (DTS)**

Data protection law says that parental/guardian consent must be obtained when we collect and use personal data relating to a child. As this is the case with the DTS, we require a parent/guardian signature before any child's information can be added to the system. Please complete the permission slip below indicating whether you do or do not consent. Please note that parental consent can be withdrawn at any time by contacting your school.

**What information is inputted by the school?**

In regard to participants (children): unique pupil number, their name, registration group (class), year group and gender. This information is visible to the school only and is housed on the servers by our developers (who have signed non-disclosure agreements), when Kids Run Free receives this data it will have become anonymised. Our interest is average running distances per session, how many session and what ages. With this information we can improve our offer so we can fully support the schools to inspire all children and encourage all staff towards better health, happiness and wellbeing through regular running.

**No data is ever shared with third parties for commercial use and we never collect or ask for any personal information of parents/guardians for the school DTS.**

If you would like to view the full Privacy Policy please go to <https://dts.kidsrunfree.co.uk/legal> (Please be aware this Privacy Policy is for the schools use of the DTS and the data they supply which you are giving permission for).

**Just to go back to our 5 Pillars – Role modelling!**

We would love you to become involved and support your child and the school to run Marathon Kids. You do not need to be “sporty” or a “runner” you just need to like the concept and be willing to motivate the kids.

If you feel that you/we have had a fantastic impact on your child, please contact us, we would love to hear!

We hope that you will be happy to sign the attached permission slip and hand this back to your school. If you would like any further information about Kids Run Free, please visit [www.kidsrunfree.co.uk](http://www.kidsrunfree.co.uk) or please talk to your school about the Marathon Kids programme and what you can do to get involved.

Thank you for your support.

The Kids Run free Team



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***Please sign and date this slip and hand back to the school Monday 2<sup>nd</sup> March 2020***

I hereby give/do not give permission for \_\_\_\_\_

in \_\_\_\_\_ class to be added to the Kids Run Free Digital Tracking System.

Signature: \_\_\_\_\_ Parent/Guardian

Date: \_\_\_\_\_